

Hollene Hongdoxmai

Tampa-based Product + UX Designer (open to relocation)

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SUMMARY

Proactive, detail-oriented designer with a background in research and psychology. Passionate about understanding people and technology, and looking to join a diverse and enthusiastic team. During my experiences, I have developed strong empathy and global communication skills.

EDUCATION

Springboard, UX Design Career Path

SPRING 2019

- Designed an end-to-end independent healthcare case study by gathering data, mapping, creating user personas, developing low/ high fidelity wireframes and style guide with Sketch, and utilizing InVision for mobile prototyping and usability testing.
- Participated in Google Ventures Design Sprints to solve for a startup wanting to improve the experience for users looking to adopt a compatible dog.
- Delivered research and in-progress presentations to stakeholders and utilized Agile methodologies.

University of Colorado, BA in Psychology

GRADUATION DATE: MAY 2012 | BOULDER, CO

Study Abroad to China and Japan. Undergraduate Research Opportunity Recipient. Dean's list.

International Scrum Institute, Scrum Master Certification

AUGUST 2017

EXPERIENCE

McKinsey and Company, Executive Assistant

DECEMBER 2017 - PRESENT | ST. PETERSBURG, FL

Proactively anticipating and adapting to consultants needs regarding scheduling, travel, and expenses to improve their experience. Effectively managing tight deadlines for multiple executives. Working with stakeholders and collaborating as a team player in a cross-functional environment.

Muscular Dystrophy Association, Administrative Assistant

MARCH 2017 - DECEMBER 2017 | ST. PETERSBURG, FL

Assisted CEO with bank deposits, reports, and line item reconciliation. Hand-designed team fundraising using colors and themes. Planned and executed regional events, managed all office operational activities, and volunteers on salesforce.com.

English Parks, Teacher

JANUARY 2013 -AUGUST 2013 | BANGKOK, THAILAND

Created daily lesson plans for four different classes with students of diverse backgrounds and levels. Led and managed class sizes of 30 students and tutored 1:1.

CU Department of Neuroscience, Undergraduate Research Assistant

OCTOBER 2010 - AUGUST 2012 | BOULDER, CO

Assisted lead lab investigator with collection of data for "Drug-induced Neurobiological changes in the Brain and Addictive Behaviors."

SKILLS

Design

Sketching
Personas
User flows
Storyboarding
Wireframing
Prototyping

Research

Interview
Survey
Guerilla Testing
Cardsorting
Usability
Testing

Tools

InVision
Sketch
Marvel
Agile/ Scrum
methods
Basic HTML &
CSS
MS Office Suite